



WHAT IS SPONSORSHIP

McConnell Air Force Base supports the Air Force mission with programs that enhance the quality of life for service members and their families. These programs are known as Morale Welfare & Recreation (MWR).

You may reach the military market by sponsoring our MWR programs!

We offer a range of family programs, events, discount services and activities basewide where you can reach Active Duty Military and their families, Air National Guard, Reserve, Military Retirees and Civilian Employees and Contractors

WE INVITE YOU TO PARTICIPATE IN MWR PROGRAMS AS A SPONSOR, DONOR OR ADVERTISER.

PROMOTE YOUR BUSINESS ON BASE TO REACH THE MILITARY MARKET

SPONSORSHIP

- Booth space at events
- Logo and social media recognition
- Promotional announcements made at the events

Sponsorships in the form of cash, gift cards, prizes, services and In-kind product are accepted .

ADVERTISING

TV Screen Ads

- 1 Month \$40
- 6 Months \$220

Specs: 72dpi, Pixel: 3300(w) x 2550(h)

Web Ads

- 1 month \$50
- 6 months \$280

Specs: 72dpi, Pixels 180(w) x 240(h)

Banner Ads

- 1 Month \$45
- 12 Months \$500

